



**Life's Good.**

**FOR IMMEDIATE RELEASE**

## **LG ELECTRONICS, AMERICA'S MOST RELIABLE LINE OF HOME APPLIANCES, PARTNERS WITH "THE DREW BARRYMORE SHOW"**

**ENGLEWOOD CLIFFS, N.J., October 24, 2023** – LG Electronics, recognized as America's most reliable line of home appliances, announced a year-long partnership with "The Drew Barrymore Show" for its fourth season. As part of this collaboration, LG kitchen and laundry appliances will be featured in various segments throughout the season where Drew Barrymore and guests will be demonstrating living hacks designed to simplify and enhance everyday life.

Viewers can tune in on October 24<sup>th</sup> for the first episode featuring lifestyle expert, Danny Seo, known as @dannyseoliving, who will be sharing his secrets to cooking healthy with the help of LG's home appliances, including [LG's 30" Electric Cooktop \(LCE301SB\)](#), [LG's 9.4 cu. ft. Smart Double Wall Oven with InstaView®, True Convection, Air Fry, and Steam Sous Vide \(WDEP9427\)](#) and [LG's 26 cu. ft. Counter-Depth MAX™ French Door Refrigerator with Four Types of Ice \(LRYXC2606S\)](#). This episode will provide viewers with practical tips on how to lead a more sustainable lifestyle.

"At LG, we are continually looking for opportunities which demonstrate product solutions that enhance daily routines and benefits our reliable home appliances have to offer," said Jose Cardona, Senior Director of Home Appliance Brand Marketing, LG. "Partnering with the Drew Barrymore show, not only provides us with a platform to share our appliance innovations but it also gives us a chance to work with Drew, who exemplifies LG's core mission of creating a better life for all in a brave and optimistic way."

Throughout this season of "The Drew Barrymore Show", stay tuned to discover more ways to make life easier, including holiday hosting guidelines, laundry hacks and more.

For more information about LG Electronics, please visit [www.LG.com/us](http://www.LG.com/us).



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### **About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a \$68 billion global innovator in technology and manufacturing. In the United States, LG sells a wide range of innovative home appliances, home entertainment products, commercial displays, air conditioning systems, energy solutions and vehicle components. LG is 2022 ENERGY STAR® Partner of the Year-Sustained Excellence. The company's commitment to environmental sustainability and its "Life's Good" marketing theme encompass how LG is dedicated to people's happiness by exceeding expectations today and tomorrow. [www.LG.com](http://www.LG.com).

### **About The Drew Barrymore Show**

"The Drew Barrymore Show" returns for season four with a lineup of cutting-edge guests and key influencers and welcomes the newest Drew Crew member celebrity hairstylist **Chris Appleton**. Appleton joins Drew's team of lifestyle experts, including Drew's News Co-Ancor **Ross Mathews**, interior designer **Mikel Welch**, chef **Pilar Valdes** and sustainable living guru **Danny Seo**, who will continue to provide viewers with valuable tips and takeaway. The show will also introduce its new signature segment "Take Care Everywhere" with Drew and founder of The Menopause Bootcamp **Dr. Suzanne Gilberg-Lenz** tackling the tough questions many are too embarrassed to ask their own doctors. "The Drew Barrymore Show" will also continue to feature viewer favorite segments including Drew-Gooders, Design by Drew and Cookbook Club.

"The Drew Barrymore Show" is a destination for entertainment, information, and important conversations. Composed of exclusive celebrity interviews, unique lifestyle segments, social media influencers and feel-good news stories, it is the show's mission to touch all aspects of life through Drew's unique optimistic lens. The nationally syndicated daytime show is produced and distributed by CBS Media Ventures and filmed in New York City. Drew Barrymore and Jason Kurtz are executive producers.

#### *Media Contact:*

LG Electronics, Inc.  
JL Lavina  
[jl.lavina@lge.com](mailto:jl.lavina@lge.com)



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